

## Our Mission

To safely provide reliable electricity and diversified services to the members and communities we serve.

### CONTACT US:

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### ELECTRICAL SAFETY TIP:

**Stay Safe Outdoors:  
Watch for Power Lines!**

**Tip:** When using ladders, trimming trees, or installing antennas, stay at least 10 feet away from power lines.

**Reminder:** Never fly kites or drones near power lines. If one gets stuck, call your electric provider - don't retrieve it yourself!

**Check:** If using an electric mower or hedge trimmer, always inspect cords for wear before use.

## SUMMER IS HERE AND SO IS PEAK SEASON WHY LOAD MANAGEMENT MATTERS

### Understanding Summer Peak Season and Load Management

From June through August, especially on weekdays between 4 and 8 p.m., energy usage across our region climbs to its highest levels. This is known as Summer Peak Season, and it's when Southeastern Indiana REMC initiates load shed events to manage energy demand during these heavy-usage hours.

Some members may wonder if load management is just a way to "control" their usage. The reality is **we do this for our members**, not to them.

When demand surges, electricity becomes more expensive. If members continue to use high levels of electricity during those hours, our power supplier, Hoosier Energy, is forced to purchase additional power through the Midcontinent Independent System Operator (MISO) at a premium price to meet the demand. This means SEI REMC pays a higher power bill even though its members' rates do not change. If this pattern continues the co-op will be forced to raise rates to cover these additional costs, which means that members will have to pay the price—literally—with higher bills.

But it's not just about cost. Heavy strain on the electric grid can lead to blackouts or brownouts, affecting reliability across the entire community.

By participating in our load management programs and using energy wisely, members can help reduce demand, protect the grid, and delay rate increases.



**We all benefit when we work together.**

## SIMPLE WAYS TO PARTICIPATE

- Delay laundry or dishwashing until after 8 p.m.
- Use cold water for washing clothes
- Adjust your thermostat up a few degrees
- Turn off lights and electronics when not in use



## YOUR POWER TO MAKE A DIFFERENCE

### How Your Participation Helps:

- **Protect grid reliability** during high-demand periods
- **Avoid high energy costs** by shifting use to off-peak hours
- **Support your community** by lowering cooperative-wide expenses
- **Reduce the risk of outages** for everyone on our lines

## PROGRAMS THAT HELP YOU SAVE

### BEAT THE PEAK

SEI REMC invites members to help reduce energy during high-demand times. When we expect peak energy use, we send out alerts. Sign up to receive energy alerts by texting #BeatThePeak to 22300. When notified, take simple steps to reduce usage.

[seiremc.com/beatthepeak](http://seiremc.com/beatthepeak)

### GENERATOR

Get peace of mind with a Generac 22 kW standby generator. Buy it outright or use our lease-to-own option. If you join our Generator Load Management Program, earn \$50 monthly bill credits when your generator runs during control events.

[seiremc.com/generatorprogram](http://seiremc.com/generatorprogram)

### CONNECT TO SAVE

Earn a \$75 sign-up incentive and \$25 annually per device when you allow automatic, small thermostat adjustments during high-demand periods. No extra effort required—just savings and support for a stronger system.

[seiremc.com/connecttosave](http://seiremc.com/connecttosave)

### SMART THERMOSTAT

Receive a free ecobee3 lite thermostat (a \$150 value). Allow minor temperature adjustments during peak times, and earn up to \$60 in bill credits each year. You're always in control and can override changes.

[seiremc.com/ecobee-smart-thermostat](http://seiremc.com/ecobee-smart-thermostat)